

MEMBERSHIP APPLICATION

MICHIGAN BUSINESS & PROFESSIONAL ASSOCIATION

PERSONALIZED SERVICE TO GROW YOUR BUSINESS

PLEASE SHARE YOUR COMPANY INFORMATION HERE:

Company Name		Date	
Representative's First Name		Last Name	
Salutation Ms. <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Dr. <input type="checkbox"/> Other _____		Title	
E-mail		Web Site Address	
Address 1		Phone	Fax
Address 2		State	Zip
City		# of Locations	# of Employees - Full-time/Part-time
Year Company Started		SIC Code/Industry	
Is this a family owned business? <input type="checkbox"/> Yes <input type="checkbox"/> No		How would you like us to communicate with you? (check all that apply) <input type="checkbox"/> Fax <input type="checkbox"/> Mail <input type="checkbox"/> E-mail <input type="checkbox"/> Phone	

HELPING US UNDERSTAND YOUR GOALS AND CHALLENGES ALLOWS US TO OFFER YOU TAILORED IDEAS AND OPPORTUNITIES. PLEASE BRIEFLY SHARE THE FOLLOWING:

Tell us about your business and what services you provide. _____

What type of clients/customers are you looking for? _____

What part of running your business is your greatest challenge or causes you the most pain right now? _____

SOME WAYS WE CAN IMMEDIATELY HELP YOU. PLEASE CHECK THOSE AREAS WHERE YOU WOULD LIKE MORE INFORMATION.

- | | | |
|---|--|--|
| <input type="checkbox"/> Creating Marketing Materials | <input type="checkbox"/> Discounts on Office Supplies | <input type="checkbox"/> Financial/Legal Assistance |
| <input type="checkbox"/> Credit Card Processing | <input type="checkbox"/> Debt Collection | <input type="checkbox"/> Car Rental, Leasing & Sales |
| <input type="checkbox"/> Hotel & Travel Discounts | <input type="checkbox"/> Computer & Technology Assistance | <input type="checkbox"/> Networking Opportunities |
| <input type="checkbox"/> Health, Disability, Life, Dental Insurance | <input type="checkbox"/> Vision Care Discounts | <input type="checkbox"/> Seminars/Training |
| <input type="checkbox"/> Becoming Best Practices Certified | <input type="checkbox"/> Pre-Employment/Background Screening | |

PLEASE INDICATE YOUR DESIRED TYPE OF MEMBERSHIP.

- Annual Membership Dues: \$100 - Sales up to \$500,000 annually \$200 - Sales above \$500,000 (single business)
- \$300 - Corporate - covers all units/divisions \$25 - Individual Membership (For students, individuals, retirees or unemployed, has limited benefits)
- Seven dollars of membership dues will apply to an annual subscription to Corp! magazine.

Type of Payment Check/Money Order VISA MasterCard

Card # _____ Exp. Date _____ Signature _____

- | | | | | | | |
|----------------------------|--|--|--------------------------------------|--|--|--------------------------------------|
| How did you hear about us? | <input type="checkbox"/> Radio | <input type="checkbox"/> Member Referral | <input type="checkbox"/> Internet | Reason for joining? (check all that apply) | <input type="checkbox"/> Insurance | <input type="checkbox"/> Education |
| | <input type="checkbox"/> TV | <input type="checkbox"/> Brochure/Flyer | <input type="checkbox"/> Newspaper | | <input type="checkbox"/> Networking/Events | <input type="checkbox"/> Advocacy |
| | <input type="checkbox"/> Insurance Agent | <input type="checkbox"/> Phone Book | <input type="checkbox"/> Other _____ | | <input type="checkbox"/> Services | <input type="checkbox"/> Other _____ |

MICHIGAN BUSINESS & PROFESSIONAL ASSOCIATION

27700 Hoover Road, Warren, MI 48093 • Phone: 888-277-6464 • Fax: 586-393-8810 • Website: www.michbusiness.org



MICHIGAN BUSINESS & PROFESSIONAL ASSOCIATION ADVANTAGES AND BENEFITS OF MEMBERSHIP

Most Associations or Chambers specialize in one particular area such as legislation or education. At MBPA, we not only provide these member benefits, but we offer proactive service, facilitate your networking needs, and focus on what's important to you. One of the most notable things that differentiates us from other organizations is our individualized and personalized service to our members.

Services

Our services are designed to promote members helping members.

- **Creative Services** (logo designs, brochures, newsletters & mailings, business cards & more.)
- **Computer & Technology Assistance** (software design & training, computer sales & service, web design & hosting, network security, data and voice communications, and many other services through our Technology Resource Center™)
- **Understanding Insurance Plans** (free Summary Plan Descriptions of member health insurance plans)
- **Legal, Financial, and HR Support** (experts are available to provide you with options and advice)

Solutions

The following are just a few of the numerous products and services where you receive discounted pricing:

- **Hotels & Travel**
- **Home Loans**
- **Office Supplies**
- **Debt Collection**
- **Credit Card Processing**
- **Pre-Employment/Background Screening**
- **Members Helping Members™ Discount Directory**

Education & Events

- **Managing and Operating Your Business** (best practices certification through our Management Impact Institute™)
- **Networking Opportunities at Respected Events** (Women & Leadership in the Workplace, 101 Best & Brightest Companies to Work For, Capital Lawn Day, Michigan Youth Appreciation Foundation Scholarship Reception, Metro Detroit Youth Day, Handicapped Fishing Derby, Work – Life Expo)
- **Workshops and One-on-One Counseling** (in cooperation with the Service Corps of Retired Executives, the Association provides numerous workshops on business planning, accounting, financing, marketing and other topics to help you run your business)

Advocacy

We work on your behalf to effect legislation that would help smaller businesses more effectively compete with activities such as:

- **Lansing & Washington Lobbyists**
- **Legislative Spotlight**
- **Member Advisory groups**
- **Capital Lawn Day**
- **Regular Meetings with Law Makers**
- **Michigan Government Directory**

Health Care Options

A key unique advantage to Association membership is your ability to receive group rates from Blue Cross Blue Shield and Blue Care Network of Michigan with access to riders not normally available to small businesses. Our Association will assist you in obtaining ID cards, adding/removing employees from coverage, address any necessary corrections within a 24-hour period. Because BCBS/BCN directly bills you, there are no hidden billing fees or administrative hurdles. We also provide member feedback to BCBS/BCN regularly.

- **Blue Managed Traditional**
- **Community Blue (PPO)**
- **Blue Care Network (HMO)**
- **Blue Health Savings Account**
- **Blue Vision Program (VSP)**
- **BCBS Dental Plan**
- **Individual Care Blue**

The MBPA is a BCBS/BCN sponsored authorized independent association. Blue Cross Blue Shield of Michigan and Blue Care Network are independent licensees of the Blue Cross Blue Shield Association.

PERSONALIZED SERVICE TO YOU IS OUR ONLY BUSINESS!

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