



SPONSORSHIP PROPOSAL

This agreement, between _____ and the Michigan Business & Professional Association, is for terms relating to the sponsorship and promotion of MBPA's 2010 "West Michigan's 101 Best & Brightest Companies to Work For" program on May 6, 2010.

_____ agrees to sponsor and promote the program at the selected

OPTION 1: Silver Level \$2500

- Company name & logo listed on event website
- Company name & logo listed in program book
- Company name & logo listed on marketing pieces
- Four tickets to event
- Exhibit booth
- Half page ad in program book
- Company representative to present an elite award at the luncheon

OPTION 2: Bronze Level \$1500

- Company name listed on event website
- Company name listed in program book
- Company name listed on marketing pieces
- Three tickets to event
- Exhibit booth
- Quarter page ad in program book

Michigan Business & Professional Association agrees to provide _____ with the benefits for the selected sponsorship package and level.

Terms of agreement: Net amount is due within 30 days of agreement payable by check or credit card. Please make checks payable to: Michigan Business & Professional Association, 27700 Hoover Road, Warren, MI 48093.

Cancellation Policy: Cancellations are accepted within 30 days of this agreement. Refunded amounts may be prorated for corporate packages if promotions began prior to sponsor's cancellation request.

_____ agrees to be a corporate sponsor of Association hosted event(s) as outlined in the above proposal at the designated sponsorship level(s).

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|-----------------------------|------|
| Company | Date |
| JENNIFER KLUGE, EVP MBPA | Date |