

WEST MICHIGAN'S  
101  
BEST AND  
BRIGHTEST  
COMPANIES  
TO WORK FOR

Celebrating  
Excellence  
Thursday,  
May 7, 2009  
The Pinnacle  
Center  
Hudsonville

# Come Celebrate The Best & Brightest!

The selection, recognition, and awarding of West Michigan's 101 Best and Brightest Companies to Work For allows businesses to showcase their best practices and demonstrate why each of them would be an ideal place for employees to work. The winners are companies that recognize employees as their greatest assets and work with imagination and conviction to create organizational value and business results through their people.

## Event Agenda

**7:30 a.m.** Registration and Networking Continental Breakfast

**8:15 a.m.** Welcome and Kickoff  
Edward Deeb, President  
Jennifer Kluge, Executive Vice President  
Michigan Business and Professional Association

### Educational Sessions

#### Sponsored by The Employers' Association

**8:20 a.m.** **Session I: Energy, Creativity and Imagination: Creating a Sustainable Culture for Innovation and Engagement**  
**Speaker:** Richard Sheridan, Menlo Innovations

**9:20 a.m.** Networking Break

**9:35 a.m.** **Session II: Sustaining Employee Connections in Changing Times**  
Our panel will share some of their communication initiatives surrounding employee engagement through linking the organizational value to employee commitment.

**Moderator:** Dave Smith, The Employers' Association

**Panelists:** Gail Hammontree, Herman Miller Inc.  
Vicki Harris, Zondervan  
Sue Perales, Richwood Industries

**10:35 a.m.** Networking Break and Raffle Give-A-Way in the VIP Tent

**11:05 a.m.** Luncheon and Awards Ceremony

**Featuring:** Suzanne Geha of Wood TV8 & Gary Allen of Wood Radio

*Please visit [www.101bestandbrightest.com](http://www.101bestandbrightest.com) for future agenda updates.*

Sponsored by:



A Program of



# Sponsorship, Exhibit Booth, Program Advertising & Ticket Info.

## Sponsorship Opportunities

- Platinum Sponsor \$20,000 \_\_\_\_\_
- Gold Sponsor \$13,000 \_\_\_\_\_
- Silver Sponsor \$7,500 \_\_\_\_\_
- Bronze Sponsor \$5,000 \_\_\_\_\_
- Copper Sponsor \$2,500 \_\_\_\_\_
- Benefactor Sponsor \$1,000 \_\_\_\_\_

## Workforce Symposium & Awards Luncheon

Pre-register for reserved seating by 5/01/08. Walk-ins are welcome on event day. Pre-registration required for full table reservations.

- Member No. of Tickets \_\_\_\_\_ x \$105 \_\_\_\_\_
- Non-Member No. of Tickets \_\_\_\_\_ x \$130 \_\_\_\_\_
- Association Membership \$100 \_\_\_\_\_
- Member Full Table-10 Tickets \_\_\_\_\_ x \$1,050 \_\_\_\_\_
- Non-Member Full Table-10 Tickets \_\_\_\_\_ x \$1,300 \_\_\_\_\_

## Exhibit Booth

- Exhibit Booth + 2 Tickets \$300 \_\_\_\_\_
- Check if exhibit needs electrical hook-up \_\_\_\_\_

## Event Day Program Advertising

**Ad Deadline April 17, 2009**

- Full Page** - 7.5" wide x 10" high
  - Member Full Page \$550 \_\_\_\_\_
  - Non-Member Full Page \$660 \_\_\_\_\_
- Half Page** - 7.5" x 4.75" (horiz.) OR 3.5" x 10" (vert.)
  - Member Half Page \$375 \_\_\_\_\_
  - Non-Member Half Page \$450 \_\_\_\_\_
- Qtr. Page** - 3.5" wide x 4.75" high
  - Member Qtr. Page \$250 \_\_\_\_\_
  - Non-Member Qtr. Page \$300 \_\_\_\_\_

**Total Payment for Sponsorships, Tickets, Exhibit Booth and/or Advertising** \_\_\_\_\_

## Method of Payment

**Full payment is due before May 7, 2009. Cancellations must be received by May 1, 2009. All registrations, including no-shows, are subject to the full registration fee. Notify the Association of any substitutions.**

**Fax or mail payment to: Michigan Business & Professional Association, 27700 Hoover Rd., Warren, MI 48093, Fax: 586-393-8810**

- Check Enclosed (payable to MBPA)     AMEX     MasterCard     VISA
- Credit Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security# \_\_\_\_\_
- Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

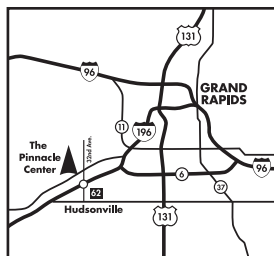
## Registration Information

- Primary Contact \_\_\_\_\_
- Company \_\_\_\_\_
- Address \_\_\_\_\_
- City, State ZIP \_\_\_\_\_
- Membership # \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

## Attendees

- |              |              |
|--------------|--------------|
| Name _____   | Name _____   |
| E-mail _____ | E-mail _____ |
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| Name _____   | Name _____   |
| E-mail _____ | E-mail _____ |

## Directions to the Pinnacle Center, 3330 Highland Drive, Hudsonville



**From the North** - Merge from 131 South to I-196 West. Exit I-196 at 32nd Avenue (Exit #62). Turn right on 32nd Avenue and proceed to the first traffic signal at Highland Drive. Turn left on Highland Drive and then left into the Pinnacle Center.

**From the South** - Merge from 131 North to M6 West (South Beltline). From M6 West, merge onto I-196 West. Exit I-196 at 32nd Avenue (Exit #62). Turn right on 32nd Avenue and proceed to the first traffic signal at Highland Drive. Turn left on Highland Drive and then left into the Pinnacle Center.

**From the East or West** - Exit I-196 at 32nd Avenue (Exit #62). Proceed North on 32nd Avenue and proceed to the first traffic signal at Highland Drive. Turn left on Highland Drive and then left into the Pinnacle Center.